CITIZEN

Cost-effective table top printing

Low budget, high spec

CL-E720

Label, Industrial

Packed with features

The CL-E720 table top printer is packed with features usually reserved for higher class machines. Designed and built for easy operation and service, it includes the proven Citizen ARCP™ mechanism, which guarantees sharp, high quality print results.

Environmentally friendly

Featuring an integrated Energy Star® power supply, the CL-E720 meets today's demand for green IT solutions. With super-low standby power consumption, it is one of the most energy efficient printers available.

Well connected

You can also operate the printer remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printer instantly via a web browser.

Applications

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Warehousing

The CL-E720 is ideal for tight spaces. Its Hi-Open™ case lifts up vertically, so the printer's footprint doesn't change if the case is open.

TOMORROW'S PRINTING TODAY

Citizen Systems Europe GmbH, Elizabeth House, 56-60 London Road, Staines-Upon-Thames, TW18 4HF, United Kingdom

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Featuring on board LAN & USB interfaces, the CL-E720 provides several options for field installation.

Specifications

Model	CL-E720
Printing Technology	Thermal Transfer + Direct Thermal
Resolution	203 dpi
Print Speed (maximum)	8 inches per second (200 mm/s)
Print Width (maximum)	4 inches (104 mm)
Media Width (min to max)	0.5 - 4.6 inches (12.5 - 118 mm)
Roll Size (max), Core Size	Outside diameter 8 inches (200mm) Core size 1 to 3 inches (25 to 75 mm)
Media Thickness (min to max)	63.5 to 254 µm
Media Length (min to max)	0.25 to 158 inches (6.4 to 4013 mm, depending on emulation)
Media Sensor	Fully adjustable gap, reflective black mark and ribbon near end
Main Interface	Dual Interface USB 2.0 + 10/100 Ethernet (LAN) with LinkServer™
Optional interfaces	Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Premium Wireless LAN, Ethernet (10/100 BaseT), Ethernet (SEH), Serial (RS-232C compliant), Parallel (IEEE 1284 compliant)
Ribbon size	2.9 inches (74mm) maximum outside diameter. 360 metres length. 1 inch (25mm) core
Ribbon winding & type	Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type
Ribbon system	ARCP™ automatic ribbon tension adjustment
Mechanism	Hi-Lift™ metal mechanism with wide opening head
Control panel	4 buttons, 2-colour backlit graphic LCD with status LED
Drivers and software	Free-of-charge from website, including support for various platforms
Flash (Non-Volatile Memory)	16 MB total, 4MB available for user
Size (W x D x H) and Weight	250 x 458 x 261 mm, 11 Kg
Cutter	Guillotine type, Dealer Installable
Warranty	2 years on printer. 6 months or 50 Kms printhead
EMC and safety standards	CE, TUV, UL

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Features & Benefits

- Paper load: Durable design - Citizen's proven Hi-Lift™ all-metal mechanism
- Printing Speed: Ultra fast print out - up to 200mm per second (8 inches per second)
- Media support: Very large media capacity - holds rolls up to 8 inches (200 mm)
- Ribbon options: Wide range of ribbon options - Uses up to 360 metres inside and outside wound ribbons
- Display: Backlight LCD control panel for easy configuration
- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- No more unreadable labels - the ARCP™ ribbon control technology assures clear prints.
- ENERGY STAR® compliant
- Recyclable packacking

With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

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